## ABSTRACT OF THE DISCLOSURE

The method of and process of building businesses and doing business creations, etc. and the development of any and all ideas, goods and services that can be thought of and created by the human mind and can serve a purpose can be protected under the identify or name such as, for example, Future. Then market these in all marketing sectors, so forth, in building new products and services under the name Future and not limited to the name Future.

With these identities infrastructures will be built and interconnect with other infrastructures which deals with any and all products and services, especially new goods, products and services that can be discovered. These can be built around that identity, so on and so forth, for testing, manufacturing, promoting, marketing in all marketing sectors with the intent to develop new products and services, so on and so forth by providing a place to test and market by any and all means. The brand name Future and not limited to Future will identify unique products, services, markets and industries focusing on intellectual property ideas and will launch new products, services, and new industries by franchising the name with other entities and interconnecting all products, services, etc. to create large infrastructures where people can test and market their ideas.